



Helen Doron[®]



ENRICH

Helen Doron Enrich
Fun English courses in your classes

2022

About Helen Doron English

And how it differs from other Educational Groups...



Our Vision

To provide educational excellence, enjoyment and creativity through unique methodologies, materials and technologies, benefitting children everywhere.






An Idea Can Change the World

Helen Doron is a British linguistic scientist, CEO and founder of Helen Doron Educational Group.

In the 80s she developed an innovative methodology for teaching English as a Foreign Language to children.

- Teach language like music
- Learn through repeated hearing
- Motivate through positive reinforcement



“I have devoted my life to developing a methodology that gives children the very best opportunity for learning.”



Why Helen Doron?

Proven methodology

Innovative and unique, best results, customized to children's age and levels

Proof

Backed by Academic research and international recognition and awards

36+ years of experience

providing children with the most effective and effortless way to learn English

100% original content

developed by linguistic scientists and pedagogic experts

Interactive tools supporting learning

apps, educational games and songs

Highly trained teachers

qualified and monitored for the **golden standard in teaching**

What We Do

Helen Doron English provides the framework and rich content curriculum for children ages 3 months - 19 years to succeed in today's world and realize their full potential.

All Helen Doron programmes teach children in the most natural and delightful way, so learning is effortless, while ensuring that children are happy, motivated and constantly stimulated.

CHILDREN WHO START AHEAD, STAY AHEAD.



Helen Doron at a Glance



Unparalleled Rich Proprietary Content (IP)



Unique Methodology

The Principles that make our learning so effective and successful:



Positive Reinforcement

Children thrive in an environment that encourages them and builds self-confidence. Helen Doron-certified teachers provide this positive encouragement in the classroom. The feeling of success brings motivation, which in turn brings more success.



Fun Learning

Children learn best when having fun. Our lessons are full of enjoyable activities to stimulate the senses.



Repeated Hearing

Our stimulating and effective classroom activities are supplemented by innovative games and apps to cater to today's kids who are familiar with technology and love using it. These enable children to continue learning at home, in their own time and in a way they remember!



Personalized Education

Every child receives the attention they need to learn best, while developing social skills and confidence, providing more opportunities to speak and interact.



Unique Methodology



Wealth of Content

Our unique learning materials feature original stories, songs and animations to make learning joyful and inspiring.



Songs

Grammar and vocabulary absorbed through music. Helen Doron's unique methodology incorporates music in its soul. Songs have been a central theme in all Helen Doron programmes since the beginning.



Values

Beyond teaching English, the courses teach important values, life lessons, and how to become better world citizens.

Monitoring High Standards of Teaching

- Teacher trainers worldwide are trained by Helen Doron herself at the Annual Teacher Trainer Conference
- Teacher trainers provide in-depth training sessions to new and current teachers for both Early English and Teen English
- Teachers receive comprehensive teacher guides, flash cards and props for each course
- Ongoing pedagogic support
- Ongoing trainings at annual conferences
- Helen Doron teachers are qualified to teach at any of our centres worldwide
- Career path encourages teacher retention



Embedded Values

Skills and values for life central to all program content and curricula

- Kindness and compassion
- Teamwork and leadership
- Empathy and tolerance towards others
- Respecting cultural variety
- Protecting the environment
- Loving and caring for all living creatures
- Importance of friendship and family
- Give back to the community



State-of-the-Art Technologies

Apps and tools to support learning



Helen Doron Stream

Students improve their English through video, audio and songs



Helen Doron Song Club

Original catchy songs to sing along in English



Kangji Club

Students gain free access to English educational games

www.kangiclub.com



Teen Buzz Radio

All-English radio for teens

www.teenbuzz.co



Bedtime Stories 1+2



Jump with Joey



Fun with Flupe



Alphachat



Helen Doron Read



Dragon Tales Stories 1+2

Online Apps



Helen Doron Enrich

Why it is the Best Choice for your School



Why Integrate Helen Doron into your Curriculum?

- Ministry of Education stamp of approval
- Fun learning enhances children's ability to absorb the language naturally and effortlessly
- High-quality courses complementing the school curriculum
- Improving spoken English skills contribute to students' ability to communicate and succeed in their professional lives
- Highly qualified teachers who are trained to create students' engagement
- Equal opportunity for every child
- Free access to home learning materials
- Establishing values for adulthood



Value Proposition for Your Schools

- English is a popular and necessary subject
- Pedagogic value of our successful, proven methodology
- Brand reputation contributes to school's value/image
- [Kangi Club](#) app/website supports learning at home
- Teacher training is included
- No need to hire or pay extra teachers
- Excellent learning materials
- Additional income source for the school (schools can add markup to the cost, as well) with no cost to the school



About Our Programmes

We offer a wide variety of large group programmes per age



Baby's First English

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Student Age: 3 to 22 Months

Number of Lessons: 40 or 80 (Once or twice a week)

Vocabulary Learned: 550 Words

Lesson Length: 45 Minutes

Baby's First English teaches English while enhancing the baby's sensory-motor, cognitive and social development, pre-verbal communication, pre-reading and early reading skills, and appreciation of music and rhythm.



Student Set

- 1 parent book (combination of 4 original Baby's Best Start books)
- 4 Sunny Senses Series storybooks
- Audio Tracks
- Videos of songs and rhymes

Didi the Dragon Green



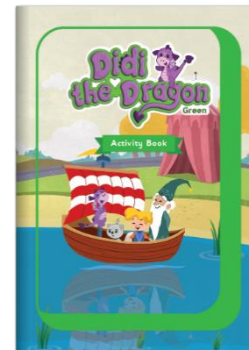
Student Age: 2 to 4 Years

Number of Lessons: 40 or 80 Lessons (Once or twice a week)

Vocabulary Learned: 300 Words, 15 Songs, 13 Videos

Lesson Length: 45 Minutes

Didi the Dragon is a fun-loving, creative, and visual introduction to English. Children participate with Didi and her friends in imaginative pursuits using stories and simple problem-solving to develop vocabulary. Repetition permits children to commit words and phrases to long term memory, allowing them to develop their language skills.



Student Set

- One Activity book
- Audio Track on Stream
- 13 episodes on Stream



Didi the Dragon Yellow



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Didi the Dragon is a fun-loving, creative, and visual introduction to English. Children participate with Didi and her friends in imaginative pursuits using stories and simple problem-solving to develop vocabulary. Repetition permits children to commit words and phrases to long term memory, allowing them to develop their language skills.



Student Set

- One Activity book
- Audio Track on Stream
- 13 episodes on Stream



Polly Follows the Stars



Student Age: 4 to 7 Years

Number of Lessons: 40 or 80 Lessons, (Once or twice a week)

Vocabulary Learned: 650 Words, 17 Songs, 8 Videos

Lesson Length: 45 Minutes

Polly the Collie is a joyful, musical introduction to English. Children are exposed to many different musical styles: Rounds, Rap, Jazz and more. A set of movements have been carefully choreographed for each song, so the children can better understand and enjoy the song each time they sing it.



Student Set

- 1 Activity book
- Audio Tracks on Stream
- 8 episodes on Stream

Polly Tells Tales



Student Age: 4 to 7 Years

Number of Lessons: 40 or 80 Lessons, (Once or twice a week)

Vocabulary Learned: 650 Words, 17 Songs, 8 Videos

Lesson Length: 45 Minutes

Polly the Collie is a joyful, musical introduction to English. Children are exposed to many different musical styles: Rounds, Rap, Jazz and more. A set of movements have been carefully choreographed for each song, so the children can better understand and enjoy the song each time they sing it.



Student Set

- 1 Activity book
- Audio Tracks on Stream
- 8 episodes on Stream



Super Nature 1



Student Age: 6 to 7 years

Number of Lessons: 70 Lessons

Vocabulary Learned: 1100 Words

Lesson Length: 60 Minutes

A course that teaches students about nature and ecology through the adventures of Chloe who can turn into anything in Nature to save her friends, other people and animals. Students learn spoken English through 7 songs, chants and stories.



Student Set

- One Activity book
- One Story Book
- Reading and Writing Workbook (SN2)
- Audio Track on Helen Doron Stream

Super Nature 2



Student Age: 7 to 8 Years

Number of Lessons: 76 Lessons

Vocabulary Learned: 1100 Words

Lesson Length: 60 Minutes

The course teaches students about nature and ecology through the adventures of a girl named Chloe who can turn into anything in Nature to save her friends, other people and animals. Students learn spoken English through 7 songs, and through chants and stories.



Student Set

- One Activity book
- One Story Book
- Reading and Writing Workbook (SN2)
- Audio Track on Helen Doron Stream

Botty the Robot



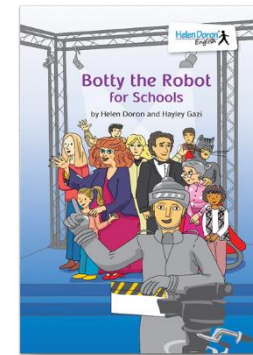
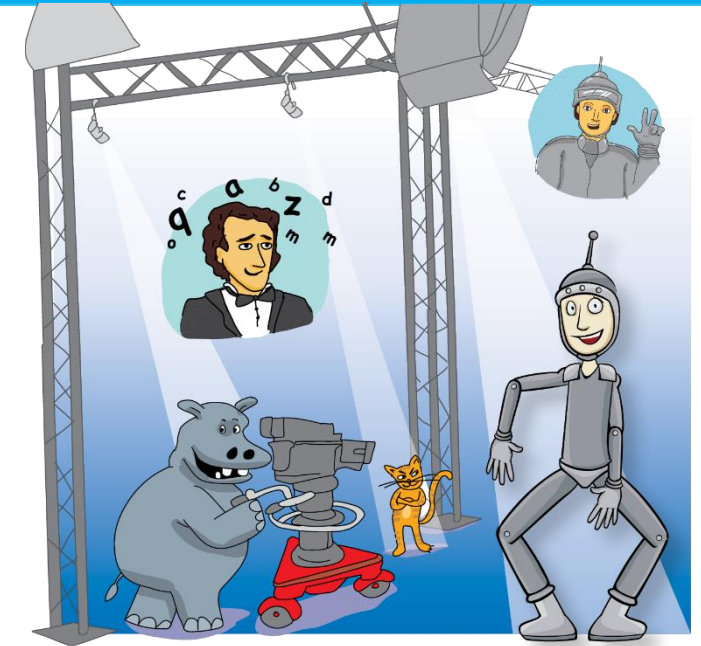
Student Age: 7 to 9 Years

Number of Lessons: 40 Lessons

Vocabulary Learned: 1400 Words

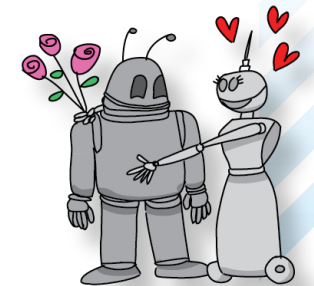
Lesson Length: 60 Minutes

This one-year course teaches spoken English, phonics, and basic reading and writing skills. Students learn 12 songs in English and 1400 words.



Student Set

- 1 workbook (the 4 Botty workbooks combined)
- 4 audio tracks



Paul Ward's World



- Make New Friends
- Let's Go

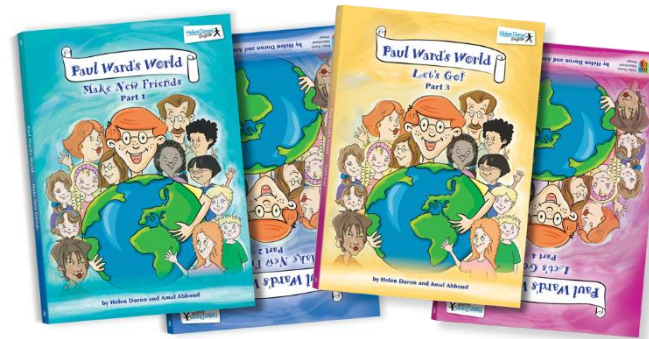
Student Age: 8 to 10 Years

Number of Lessons: 40 Lessons

Vocabulary Learned: 1700 Words

Lesson Length: 60 Minutes

This 2-year course teaches spoken English, reading, writing and phonics. It follows the adventures of Paul Ward at school with his friends, at home with his family and pet chameleon, and travelling around the world. Students learn 8 songs in English.



Student Set

- 2 Workbooks (1 per year)
- Audio Tracks



Paul Ward and The Treasure



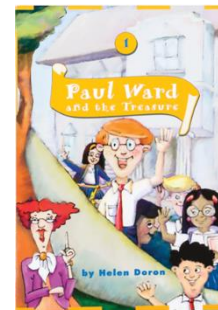
Student Age: 10 to 12 Years

Number of Lessons: 40 or 80 Lessons, (Once or twice a week)

Vocabulary Learned: 2000 Words

Lesson Length: 60 Minutes

This 1-year course teaches spoken English, advanced reading and writing skills and English grammatical structures required to achieve level A1 of the Common European Framework of Reference (CEFR). Students follow the adventures of Paul Ward and his friends at secondary school, as they solve a mystery.



Student Set

- 1 workbook
(the 4 PWT workbooks combined)
- 4 audio tracks
- Grammar Workbook for Twice weekly lessons

Our After Hours Digital Assets Supporting Learning



Helen Doron Stream

Learning English outside of class can take place anytime and anywhere with video episodes, songs and audio. The materials are fun and are an important tool to reinforce language-learning skills. They are meant to be listened to at home, 2x daily as background hearing—the sounds and rhythm of the language are absorbed naturally while playing, eating or during daily activities.



Helen Doron Song Club

Children love music and the Helen Doron Song Club makes it easy for even babies to absorb English, while having fun! Kids of all ages learn English effortlessly and naturally, through music, dance and rhythm through joyful, value-filled animations as they easily learn new, useful songs and vocabulary.



Kangi Club

Kangi Club is a magical place where children ages 3 – 8 can play a large variety of fun English games for kids and learn to speak, understand and read English fluently. Playing at the Kangi Club will teach your child how to apply English to their everyday lives while having fun at the same time. They will learn about food, animals, nature, household items and go on many exciting adventures that will thrill and inspire them to play and learn even more!



Teen Buzz Radio

Teens everywhere can tune into Teen Buzz Radio! The 24/7 programming is targeted at helping young people improve their English through: music, stories, quizzes, contests, several types of news, special guest interviews, student broadcasting, and more. All content is specifically geared towards teenagers, and the station has attracted listeners from over 200 countries, with lots of opportunities to and participate in the diverse, interactive broadcasting, including live chat!

Offering Flexible programmes that you can customise to your educational institution network

We adapt to the needs of each school/kindergarten

Frequency:

1 to 2 times a week depending on the course

Duration of lesson:

45 min to 60 minutes per group up to 25 children maximum

Days of lessons:

Monday to Friday

During school, extracurricular and extracurricular hours



Contact Us...

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THANK YOU!

